

Cookie Policy

1. What is a Cookie?

Cookies are small text files saved to your device through your browser when you visit a website. Cookies are used to ensure the proper functioning of the website, to improve the user experience, and to analyze website usage.

This Cookie Policy applies to the website operated by the following data controller:

Address: Üniversiteler Mahallesi 1596. Cadde Teknokent Kuluçka Merkez Binası C Blok Kat
9 No 74 Çankaya / Ankara

E-Mail: info@arksoft.com.tr

2. For What Purposes Do We Use Cookies?

Cookies are used on our website for the following purposes:

- to ensure the technical functioning of the website
- to remember user preferences
- to ensure system security
- to improve the performance of the website

Data collected through cookies is not used to directly identify users. For detailed information, you may review the Privacy Notice page on our website.

3. Policy Updates

This Cookie Policy may be updated when necessary. The current version is always the version published on our website.

Our website uses cookies for necessary technical operations and optional analytics. Optional cookies are not activated without the user's consent. Necessary cookies operate under all circumstances

4. Cookie Types and Purposes

4.1 Mandatory (Necessary) Cookies

These cookies are required for the website to function and cannot be disabled.

Cookie Name	Provider	Purpose	Type	Retention Period
cookie_consent	Arksoft	To store the user's cookie preferences	Mandatory	6 months
session_id	Arksoft	Management of the website session	Mandatory	Session duration

4.2 Analytical Cookies

Analytical cookies may be used to analyze the performance of the website and to generate visitor statistics. Our website uses **Google Analytics** as its analytics service.

Web sitemizde analiz hizmeti olarak **Google Analytics kullanılmaktadır.

Cookie Name	Provider	Purpose	Type	Retention Period
<i>_ga</i>	Google	To distinguish users and generate visit statistics	Analytical	2 years
<i>ga*</i>	Google	To measure user interactions	Analytical	2 years
<i>_gid</i>	Google	To analyze visitor behavior	Analytical	24 hours
<i>_gat</i>	Google	To limit the request rate	Analytical	1 minute

Google Analytics Usage

Our website uses the **Google Analytics** service provided by Google LLC. Google Analytics uses cookies to analyze how users use the website. Information collected by Google Analytics is used to generate statistics regarding website usage. IP addresses are processed in anonymized form to the extent possible

5. Legal Basis for Cookies

Personal data processed within the scope of cookies is processed under Article 6 of the General Data Protection Regulation and relevant data protection legislation, to the extent applicable.

- Necessary cookies: legitimate interest of the data controller
- Analytical cookies: explicit consent of the user

5. How Can You Manage Your Cookie Preferences?

When you first visit our website, a cookie information banner will be displayed where you can set your cookie preferences.

Users may:

- Accept all cookies

- Use only necessary cookies
- Customize their cookie preferences

Users may change their cookie preferences at any time.

Cookie Management via Browser

Users may also delete or block cookies by changing their browser settings.

For more information on browser settings:

- Chrome
- Firefox
- Safari
- Edge

Policy Changes

This Cookie Policy may be updated when necessary. The updated version will be effective from the date it is published on the website.