

ARKSOFT BİLİŞİM TEKNOLOJİ TİC. SAN. A.Ş.

COOKIE NOTICE

(Corporate Website)

Version 1.0 — Effective Date: [27/08/2026]

1. PURPOSE AND SCOPE

This Cookie Notice has been prepared by the data controller ARKSOFT BİLİŞİM TEKNOLOJİ TİC. SAN. A.Ş., within the scope of Article 10 of the Law on the Protection of Personal Data No. 6698 (the "Law"), in relation to the processing of personal data obtained through cookies and similar tracking technologies used on our corporate website. General information regarding the Company's data processing activities is set out in the Privacy Notice published on our website.

This text covers, in addition to cookies, all tracking technologies serving a similar function, such as pixels, tags, software development kits (SDKs), local storage and tag management systems.

2. WHAT IS A COOKIE?

Cookies are small text files that are saved to your device through your browser when you visit a website. Cookies may be used for the purposes of enabling the site to function, remembering your preferences, measuring the use of the site and carrying out promotional activities.

- **Session cookies:** Cookies that are deleted when the browser is closed.
- **Persistent cookies:** Cookies that remain on the device for a specified period.
- **First-party cookies:** Cookies placed directly by our website.
- **Third-party cookies:** Cookies placed by third parties such as analytics and advertising providers.

3. COOKIE CATEGORIES AND LEGAL BASES

Cookies are divided into the following categories. No cookie other than strictly necessary cookies is run without your explicit consent being obtained.

Category	Purpose	Legal basis
Strictly necessary cookies	Operation of the site, session management, security, load balancing, recording of your cookie preferences	KVKK Art. 5/2-(ç) and Art. 5/2-(f) — no consent required
Functional cookies	Remembering language and display preferences, preservation of form data	KVKK Art. 5/1 explicit consent
Analytics cookies	Measurement of the number of visitors and of site use, improvement of content	KVKK Art. 5/1 explicit consent
Advertising and marketing cookies	Identification of corporate visitors visiting the site, determination of potential	KVKK Art. 5/1 explicit consent

Category	Purpose	Legal basis
	customers, conduct of sales and marketing activities	

4. COOKIE INVENTORY

The table below shows the tools used as of the effective date of this text.

Tool / Provider	Category	Purpose	Duration
Site infrastructure (first party)	Strictly necessary	Session management, security, recording of the cookie preference	Session duration / 12 months
Google Tag Manager (Google)	Tag management	Management of the loading of other tags according to consent status. It does not itself place cookies.	—
Google Analytics 4 (Google)	Analytics	Generation of visit statistics, measurement of site use	Cookie: 2 years / Data retention: 14 months
Apollo (Apollo.io, USA)	Advertising and marketing	Identification of the visiting company by means of matching the visitor's IP address with the provider's database through a first-party cookie and tracking code	Cookie: 12 months / Visitor data: 90 days

Analytics and marketing tools are managed through Google Tag Manager. Tags are not triggered unless consent is given for the relevant category in the consent management tool.

The Apollo tool performs matching at company level for the purpose of identifying the visiting corporate visitor; it does not create an individual visitor profile and does not produce automated decisions concerning the data subject. Detailed information regarding this activity is set out in Article 3.8 of the Privacy Notice.

Google Search Console is used for the purpose of monitoring the search engine performance of our website and does not place cookies on visitors' devices; it is therefore not included in the cookie inventory.

5. HOSTING AND TRANSFER ABROAD

Our website and the related systems are hosted on the Microsoft Azure cloud infrastructure, in the West Europe (Netherlands) region. For this reason, personal data obtained through cookies, including strictly necessary cookies, are transferred abroad within the meaning of the Law. Such transfer is mandatory in order for the site to be operated and takes place within the scope of the hosting service.

In addition, the analytics and advertising/marketing tools that are run where your explicit consent exists are provided by providers that locate their servers abroad, and transfer abroad also takes place in this context. Unless consent is given, these tools are not run and the relevant transfer does not take place. Transfer abroad is carried out within the framework of the conditions stipulated in Article 9 of the Law; on condition that the transfer is made to countries in respect of which an adequacy decision has been issued by the Board, or that appropriate safeguards such as a standard contract, an undertaking or binding corporate rules are provided. Should you request a copy of the safeguards applied, it will be provided to you with the information constituting a trade secret removed.

6. MANAGEMENT OF COOKIE PREFERENCES

- You may make your choices on a category basis through the consent management tool presented upon your first entry to the site. The "Accept" and "Reject" options are presented with equal accessibility.
- No category other than strictly necessary cookies is enabled by default or presented pre-ticked.
- No non-mandatory cookie or tag is loaded without consent being given; tags are not triggered until the consent status is updated.
- Should you not give consent, you may continue to use the basic functions of the site; access to the site is not made subject to the condition of consent.
- You may withdraw the consent you have given, with the same ease with which you gave it and at any time, through the "Cookie Preferences" link permanently available on the site. In the event of withdrawal, the relevant cookies are deleted.
- Your preferences are recorded in a demonstrable manner, together with the date, the time, the selected categories and the version number of this text.
- You may also delete or block cookies through your browser settings; in this case, certain functions of the site may not work as expected.

7. DATA PROCESSED AND YOUR RIGHTS

The following are processed through cookies: IP address, device and browser information, operating system, pages visited, date and time of visit, referring address, cookie identifiers and cookie preference records.

In order to exercise your rights listed in Article 11 of the Law, you may make use of the application methods specified in the Privacy Notice or apply to info@arksoft.com.tr.

8. UPDATES

This Cookie Notice and the cookie inventory it contains are updated in the event that a new tool is put into use or an existing tool is removed. In the event that an update is made, the version number and the effective date are renewed. In the event that a new cookie category is added, your consent is obtained again.

COOKIE EXPLICIT CONSENT STATEMENT

The declaration below is a declaration of will that is separate and independent from the Cookie Notice above. The Cookie Notice is for information purposes only and is not subject to approval. This declaration is deemed to have been given when you save your preferences in the consent management tool.

I declare that I have read and have been informed of the Cookie Notice; and that, limited to the categories I have selected, I give my explicit consent to the processing of my personal data through the non-mandatory cookies used on the website. I accept that I am aware that I may withdraw my consent at any time and that withdrawal will not affect the lawfulness of the processing carried out prior thereto.